

The Style List

by Chad Carpenter

Spring is on the way! With that said what can you do to update your look for the season? You can try out that cute haircut that you have been eyeballing or you could take the plunge into the world of hair color!

Hair color is the best way to overhaul your look with the maintenance being as little or as much as you choose. Let's start by acknowledging the trends with color at the moment. Color has become very natural looking, almost childlike. Think of all of the tone that reflects off of a child's hair color. We are seeing less and less over the top "chunks" of color, probably for two reasons; 1. They are often not very age appropriate for many. 2. The maintenance of these types of color jobs is high!



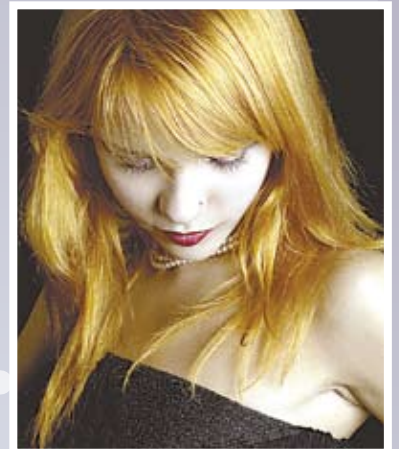
There are tons of creative techniques to have hair color applied such as foils, balayage, color blocking, and of course the standard single process color. Look for some exciting innovations with color to be coming out this year. We should start to see non ammoniated permanent hair color make its way to the scene! This will join the already existing families of color such as semi, demi, and permanent haircolor. You and your salon professional should decide which of these are best for you.



Today's hair color makes a statement not an exclamation. What does that mean you ask? Your hair color should not SCREAM for attention but should turn heads by its subtle yet powerful presence.



Look for Sunkist golden hues to complement reds and give the color some dimension. Avoid very light colors with red as sometimes they appear to be gray hair. Rich browns often add beautiful depth to reds as well. Because reds tend to fade it is very important to choose the shade that will last longest with your natural color.



Brunettes have pretty much an endless variety of color combinations that compliment the base tones. Often, people consider brown hair to be too bland so kick it up with some dimension. Look for honey tones, interesting varieties of reds, and multi faceted brown hues to make the cut this year!



Blondes are bright and transparent in nature so some depth is always a good choice with these. Avoid stark contrasts and as a professional I think it's important to mention that blonde is not for everyone! If it clashes with your skin tone or if your "roots" begin to show within a week or two you may want to consider a darker shade of blonde. Lighter shades work extremely well when high concentrations of gray are present. Blondes support a variety of contrasting hues such as strawberry, both light and deep gold, platinum, and light browns. Remember to keep it NATURAL!



Hair color is truly a life changing service that if executed well gives you a new outlook on life! A thorough consultation with your salon professional is the key to getting the best color that is right for you! Always remember to care for your hair color with the proper shampoo and conditioner for color treated hair!

Each month I plan on choosing one or two questions from our readers concerning beauty. Email your questions and comments to thestylelist@banglemagazine.com.